

Our mission is to raise awareness and increase funding for research to find a treatment and cure for blindness, focusing on Leber's Congenital Amaurosis (LCA)."

NAME/LOGO SPONSORSHIP LEVELS

The sponsors in this category will be named as sponsors funding the mission of Tour de Sight and its efforts to raise awareness for LCA. High-level exposure to their Name/Logo will be through the Tour de Sight website, flyers, video mentions, shirts, media events, etc.

| | per | | # | total | |
|---------------------------|-----|--------|----|--------------|--|
| Title sponsor | \$ | 15,000 | 1 | \$ 15,000 | Tour de Sight presented by XYZ Company |
| Support sponsors | | 7,500 | 5 | 37,500 | Cycling coast-to-coast for LCA, supported by |
| Bike Frame Level sponsors | | 2,500 | 5 | 12,500 | |
| Tires Level sponsors | | 1,000 | 5 | 5,000 | |
| Spokes Level sponsors | | 500 | 10 | 5,000 | |
| | | | | \$ 75,000 | A |

PIT CREW SPONSORSHIP LEVELS

These sponsors will know that their contributions as part of the PIT CREW sponsorship level are going directly towards supporting the riders equipment, lodging, meals, and incidentals. This can give them a direct connection with the riders.

We will list these sponsors on the Tour de Sight website, with clickable links to their respective websites.

| | # | total | | |
|----|----------------|----------------------------------|--|---|
| \$ | 1,500 | 8 | \$ | 12,000 |
| | 1,500 | 8 | | 12,000 |
| | 3 <i>,</i> 000 | 1 | | 3,000 |
| | 1,000 | 1 | | 1,000 |
| | 1,000 | 1 | | 1,000 |
| | 1,000 | 1 | | 1,000 |
| | | | \$ | 30,000 |
| | Ş | 1,500 3,000 1,000 1,000 | \$ 1,500 8 1,500 8 3,000 1 1,000 1 1,000 1 | \$ 1,500 8 \$ 1,500 8 3,000 1 1,000 1 1,000 1 |

TOTAL FUNDRAISING GOAL

\$ 105,000 C = A + B

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